

SECTION 1. OTHER EXECUTIVE OFFICER

Pursuant to Article IV. Section 1 (A)(4), the following Executive Officers are supplemented as follows:

I. Executive Officers

- (1) Director of Events. The Director of Events shall be responsible for planning and promoting SBA's annual events. The Director of Events has the responsibility of Events Committee Leader and shall collate a sub-committee, composed of SBA Administrative members, prior to planning each annual event. Upon deliberation of the SBA Event Agenda for each semester, the Director of Events shall ensure that all SBA events are planned and promoted.
- (2) Executive Director. The Executive Director shall be responsible for assisting the Executive Board with business affairs, as delegated by the President and Vice President. Pursuant to Article IV of the SBA Constitution, the Administrative Board shall vote upon any delegation of the Executive Director for events and affairs requiring budgetary expenditure.
- (3) Marketing Director. The Marketing Director shall be responsible for managing marketing activities for SBA events. The Marketing Director may create marketing material, including, but not limited to, advertisements, flyers, and social media posts. All marketing material must be endorsed by the Administrative Board and shall be the only material distributed unless otherwise provided by the Executive Board.
- (4) Professional Liaison. The Professional Liaison shall be the delegate for SBA affairs concerning Professional Development and Networking events and opportunities.
- (5) Community Service Liaison. The Community Service Liaison shall be responsible for managing the Community Service and Outreach Committee ("CSOC"). As manager of the CSOC, the Community Service Liaison shall plan community service projects within the Memphis area and community. As well, the Community Service Liaison shall serve as an SBA representative and coordinator for events planned with on-campus affinity groups and organizations.
- (6) Historian. The historian will be responsible for documenting, preserving, and archiving SBA documents, photographs, artifacts, and related memorabilia. The historian will maintain historical data and record significant SBA events. Recordation may include photography and/or videography.