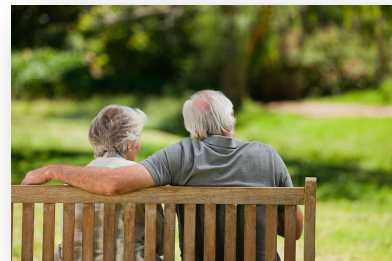
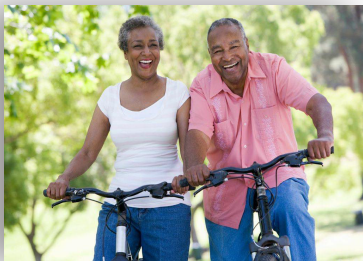




PLOUGH
FOUNDATION

Please Join Us



Coordinated Response to Elder Abuse **Kick Off Event!**

January 28th, 2015 - 10:00 a.m. to 5 p.m.*

Rhodes College

McCallum Ballroom - Bryan Hall

2000 North Parkway, Memphis, TN 38112

*Afternoon session for Coordinated Community Response members and designees.
2:30 p.m. - 5 p.m. by special invitation.

Special Guests

Bonnie Brandl, M.S.W.

Bonnie Brandl, M.S.W. is the Founder and Director of the National Clearinghouse on Abuse in Later Life. She acts as a liaison for national elder abuse, domestic violence, and sexual assault while providing technical assistance, training, program development and support regarding abuse in later life. She has published numerous articles and manuals on abuse in later life which have been used as resources for elder abuse programs across the nation.

Rhonda Martinson, J.D.

Rhonda Martinson, J.D., is a consultant and trainer on coordinating the community response to domestic violence, and on investigating and prosecuting domestic violence crime. Previously, Rhonda was attorney at national resource centers on domestic violence, and a domestic violence prosecutor in the State of Wisconsin.

Laura Mosqueda, M.D.

Laura Mosqueda, M.D. currently serves as chair of the Department of Family Medicine, professor of family medicine and geriatrics (clinical scholar) and associate dean of primary care at the Keck School of Medicine of University of Southern California (USC). Prior to her current role at USC, Laura served 16 years as associate dean of primary care, chair and professor of family medicine and geriatrics, and holder of the Ronald W. Reagan Endowed Chair in Geriatrics at the University of California, Irvine (UCI) School of Medicine. She is a widely respected authority on geriatric and family medicine, elder abuse, and care of the elderly and underserved. She serves as co-director of the National Center on Elder Abuse, a federally funded initiative that serves as the nation's coordinating body and clearinghouse for information on research, training, best practices, news and resources on elder abuse, neglect and exploitation.

You are invited to join Plough Foundation as we launch the Coordinated Response to Elder Abuse. This half-day training is the first phase in a comprehensive plan to address elder abuse in Shelby County and is a critical step towards building a community wide continuum of care for victims of elder abuse. By bringing together policy makers, law enforcement, community leaders and citizens for this specialized training, we will ensure open communication and coordination across multiple sectors and work together to guarantee that elder abuse is recognized and responded to in a manner that best protects our seniors.

Register today, for this three-part training event where you will learn best practices in the identification of, response to, and development of localized solutions to protect our elders from abuse. Together, we will build a continuum of care that is tailored to the needs of our seniors that best addresses the challenges of our community.

Seating is limited. It is very important that you RSVP.

RSVPs can be made at www.coactionnet.org/special-initiatives.html

The deadline for receiving reservations is January 20th.

Please let us know of any dietary restrictions.



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